



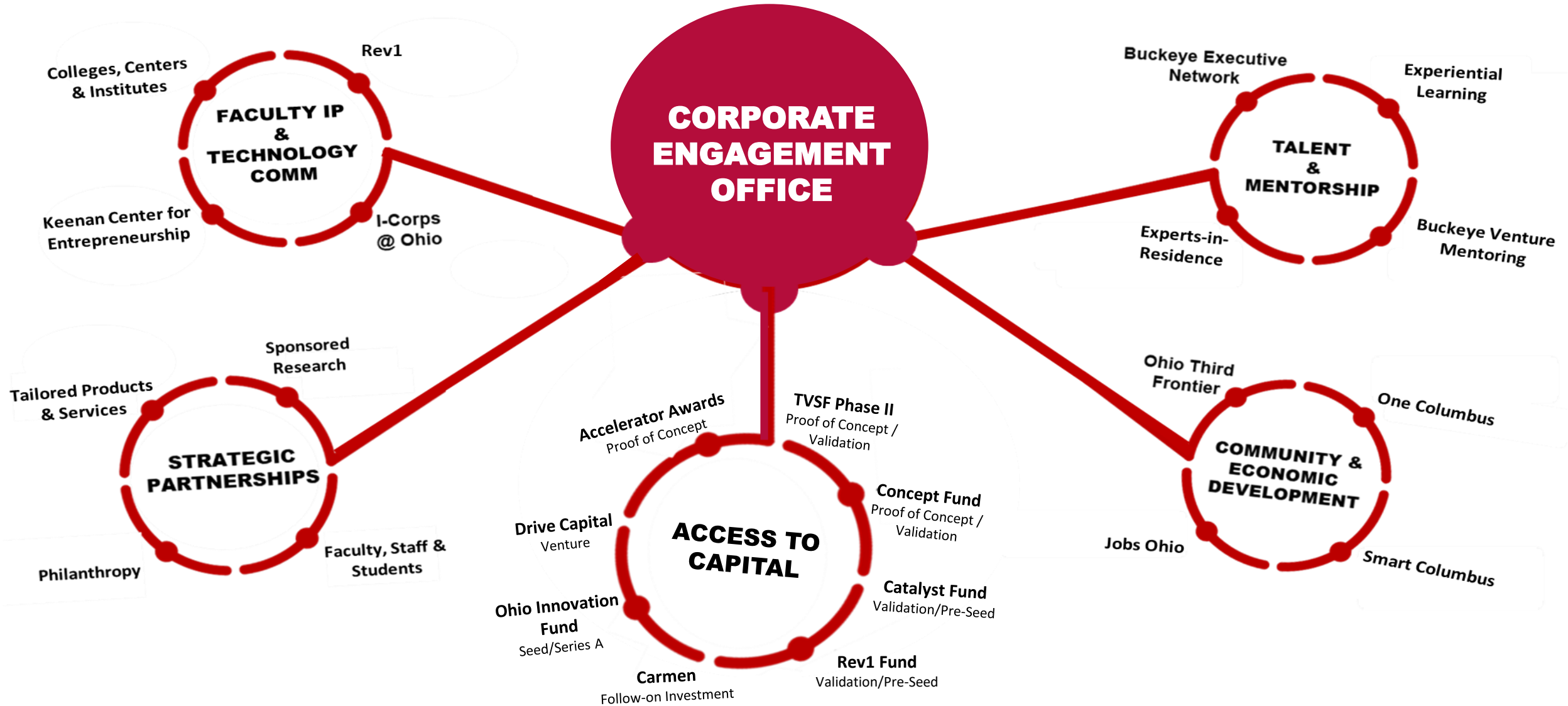
THE OHIO STATE UNIVERSITY

Corporate Engagement Office

Board of Trustees – Audit, Compliance & Finance Committee

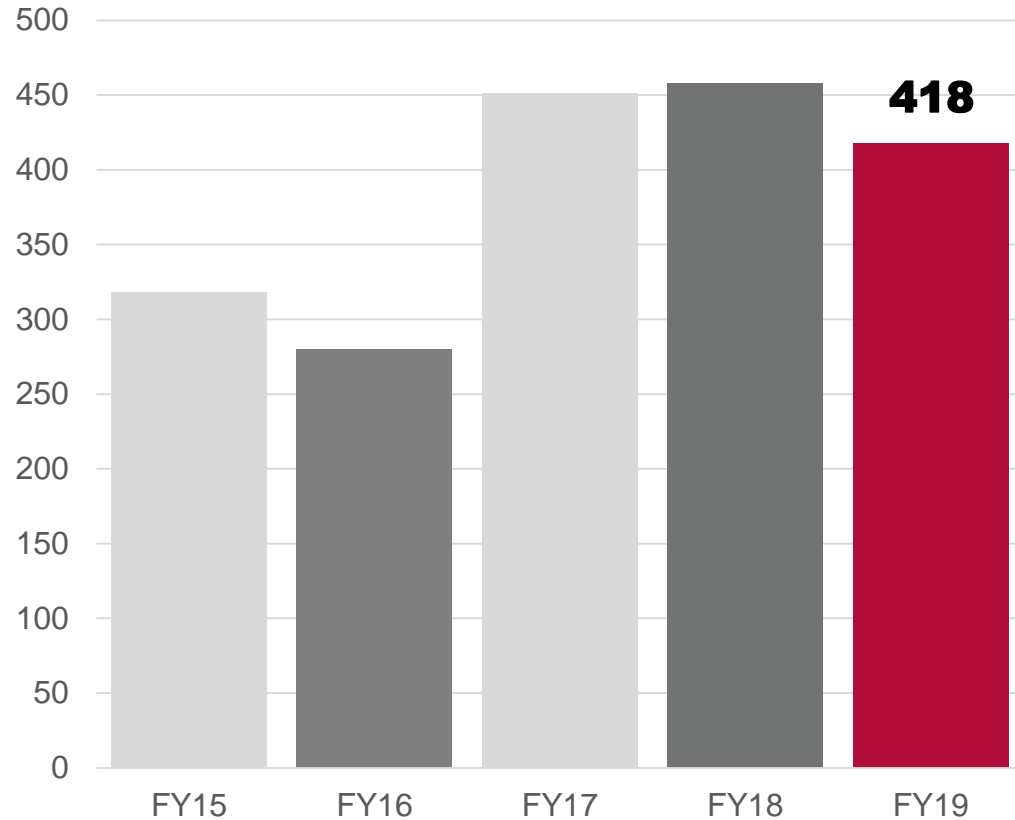
November 2019

Advancing the Ohio State innovation ecosystem

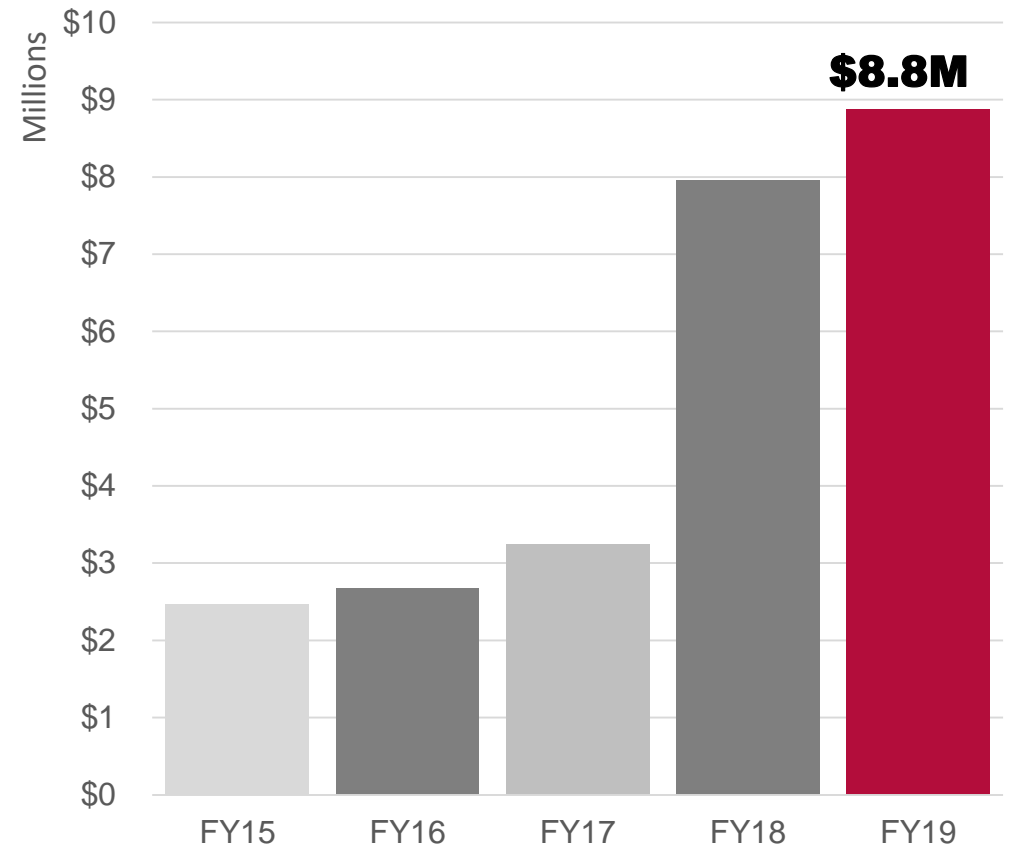


Year-end data

Invention Disclosures

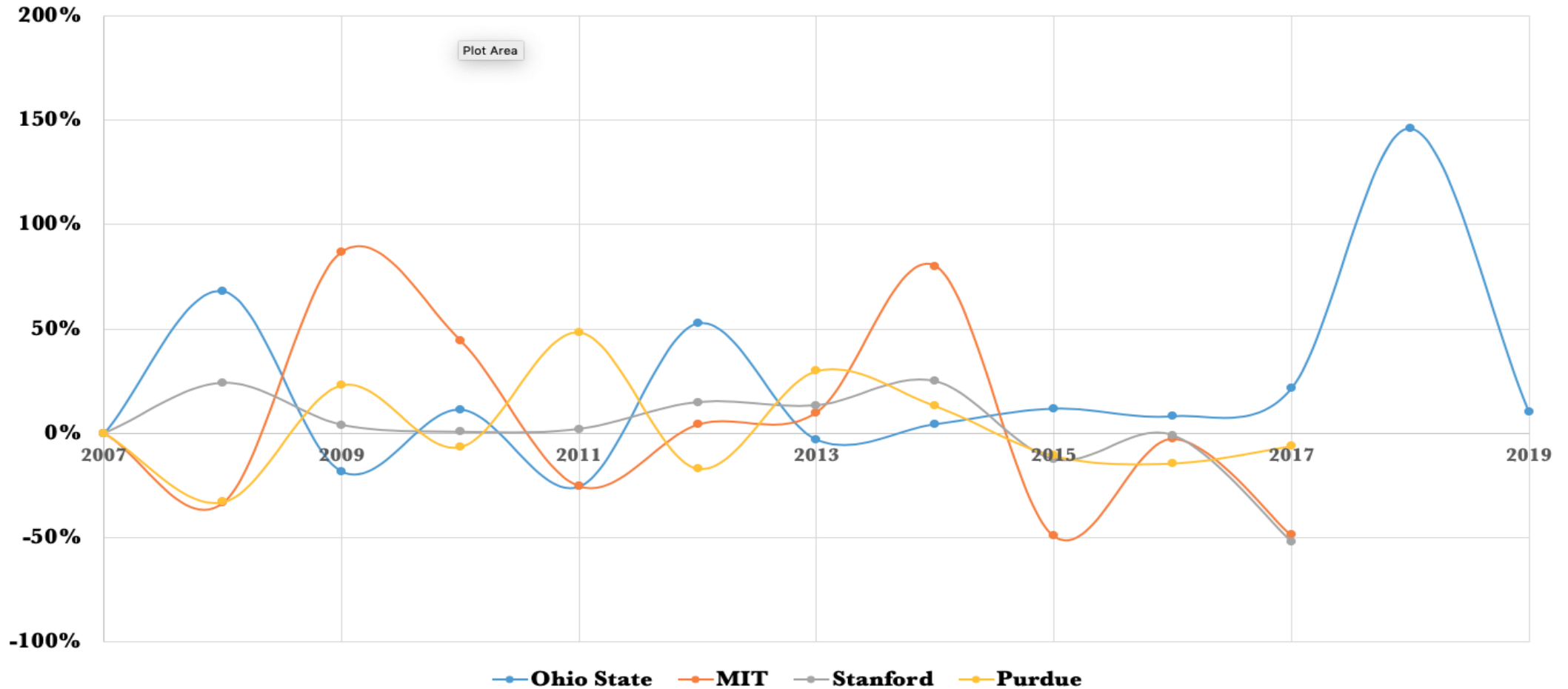


Licensing Revenue

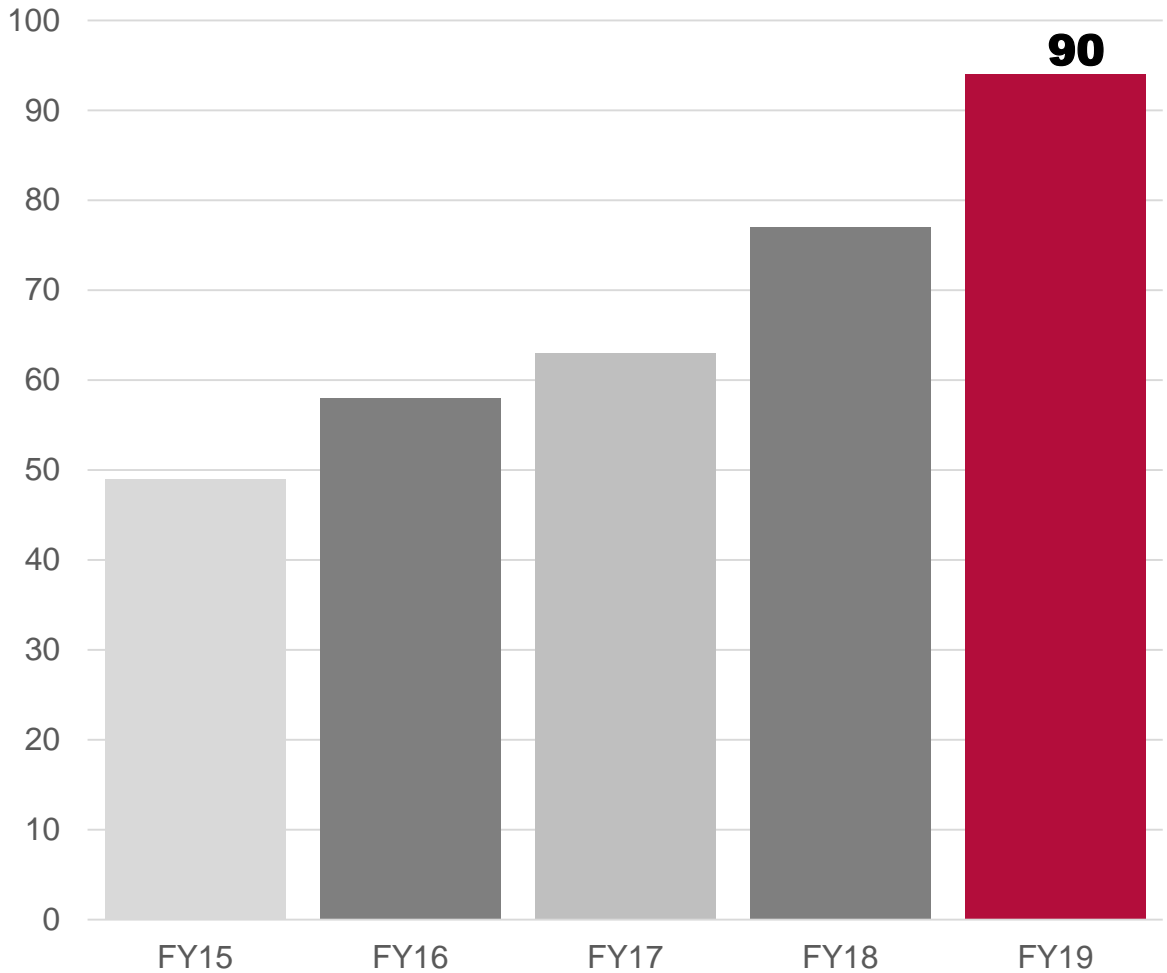


Commercialization revenues are unpredictable

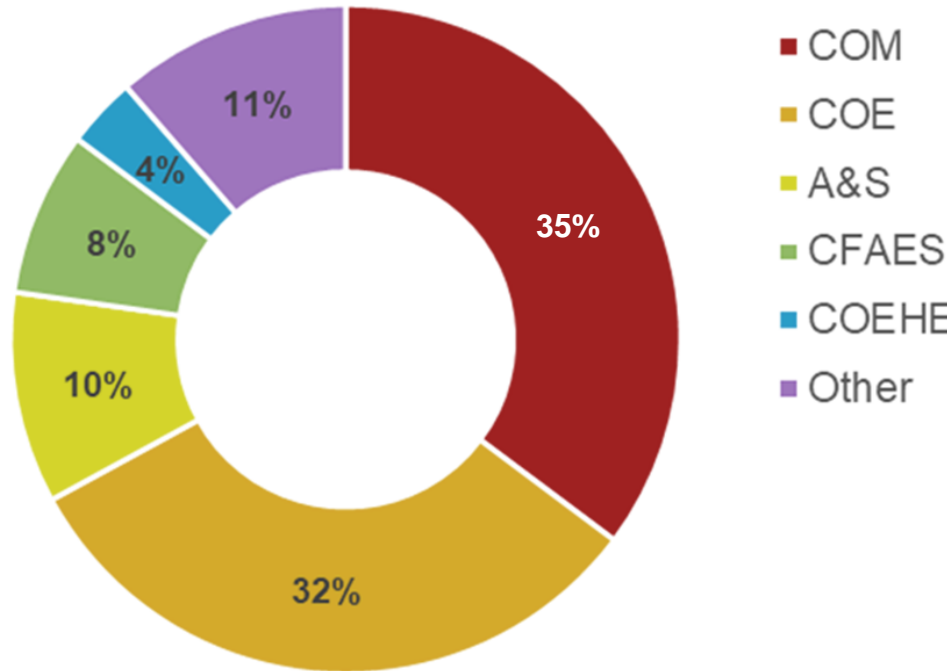
Year over Year % Change in Licensing Revenue



Active Ohio State Startups



Active Start-ups by College



Corporate Engagement Strategic Plan

Ambition: We will be a preferred partner for corporations, cultivating a modern workforce, advancing discovery and innovation for societal impact and fostering economic success.



**Strategic
Partnerships**



Culture



**Talent &
Capabilities**



**Operations &
Alignment**



Corporate Engagement Strategic Plan

NEXT STEPS:

- Creation of executive oversight committee and a university-wide stakeholder team
- Establish model to assess & grow corporate partnerships
- Create guidelines, metrics and process to achieve outcomes
- Develop plan to address infrastructure & resource needs

