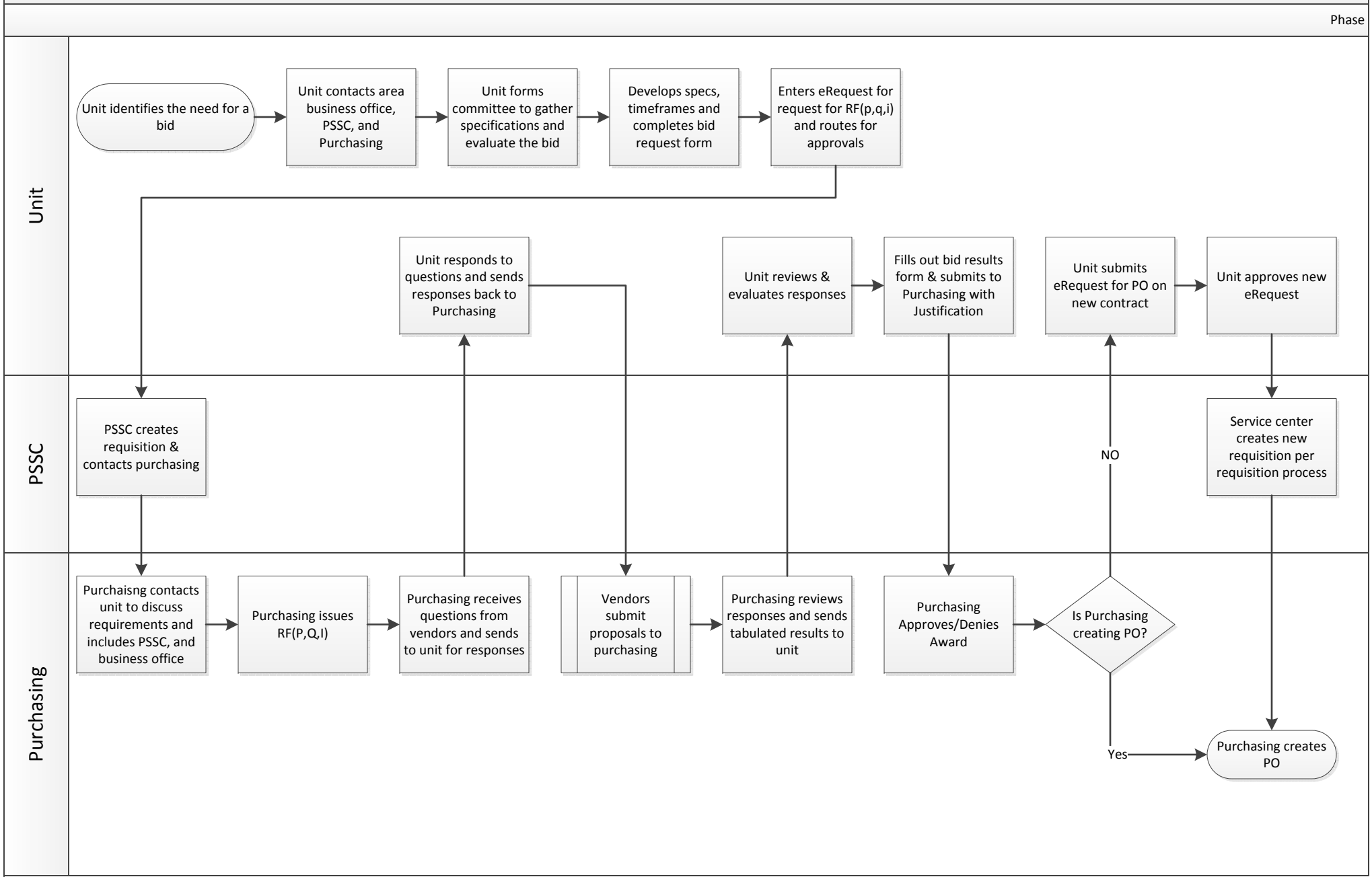Bid Requests Process